# 课程简介

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| 课程名称 | | 采购管理 | 任课教师 | 卢山 |
| 英文简介 |  | | | |
| Purchasing activities are the basic links of human economic activities. It is also the material basis for modern enterprises to engage in production and operation activities. Procurement plays a very important role in the management of enterprises.  This course aims to make students master the main business processes, basic management techniques and methods of purchasing through theoretical learning.  The course begins with a general overview of procurement and the establishes a knowledge framework. Then, taking typical procurement process as an example, the tasks in the purchase process are divided into eight parts: demand analysis, purchase mode, purchase plan and purchase budget, supplier management, risk and performance evaluation, quality management, negotiation skills and procurement contract. Finally, it introduces and analyses the enterprise example to make the students familiar with the whole process of the enterprise procurement process, so as to adapt to the requirements of the actual purchasing work by using the learning skills. | | | | |